



STEMFest

Sponsorship opportunities

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Introduction: STEMFest 2024

Now in its 4th year, STEMFest is a remarkable educational initiative, where c800 year five and six students hailing from primary schools across the Isle of Man will gather at the prestigious **Villa Marina** on the **23rd and 24th October**. The focus of STEMFest 2024 is to spark and cultivate the students' interest in the realms of Science, Technology, Engineering, and Mathematics (STEM) and to explore potential careers within these fields.

The event will transform the Villa Marina into an engaging educational environment, divided into three interactive zones: Engineering & Construction, Science, and Technology & Maths. More than 30 local companies and organisations will participate, setting up hands-on exhibits to demonstrate the application of STEM principles across various sectors. These activities aim to vividly connect the dots between what students learn in the classroom and its practical applications in the real world.

At past events, young participants have been engaged in diverse activities, from bridge construction and coding robots to recording TV shows, grading the size of scallops, building boats, and even driving diggers in a life-size simulator. They have also gained valuable insights into how fibre optic cables enable their favourite video games to function, offering something for every curious young mind.

The DfE is actively seeking sponsors to support this pivotal event. Sponsorship not only helps cover the costs associated with the event but also prominently displays your brand's commitment to advancing the STEM industry and encouraging the next generation to pursue exciting careers within these fields.

Details on the various sponsorship opportunities are available in the subsequent pages. For further information, please reach out to Cheryl Gleeson at Cheryl.Gleeson@gov.im





Sponsorship opportunities

A variety of sponsorship opportunities are available, to suit a range of different budgets and needs. However, these packages are a guideline, and if you have something special in mind, please do get in touch.

Headline sponsor

From £4,000

This package offers the most comprehensive brand awareness opportunity, as well as the most prominent 'event day' exposure. As Headline Sponsor, your company's brand will be linked to the 2024 event across social and PR communications.

This package includes:

- Headline sponsor mention and logo in social media posts during and after the event
- 3FM video content which will be shared on 3FM and DfE platforms and include an interview with a sponsor representative
- Sponsor logo on presentation screens in main room during welcome address
- Branded banners in reception and the three event rooms (to be supplied by sponsor)
- Optional placement of gift in tote bag (additional costs to be covered by sponsor)
- Post-event coverage via highlights video, press release and social media activity
- Video and photography assets to be shared with sponsor



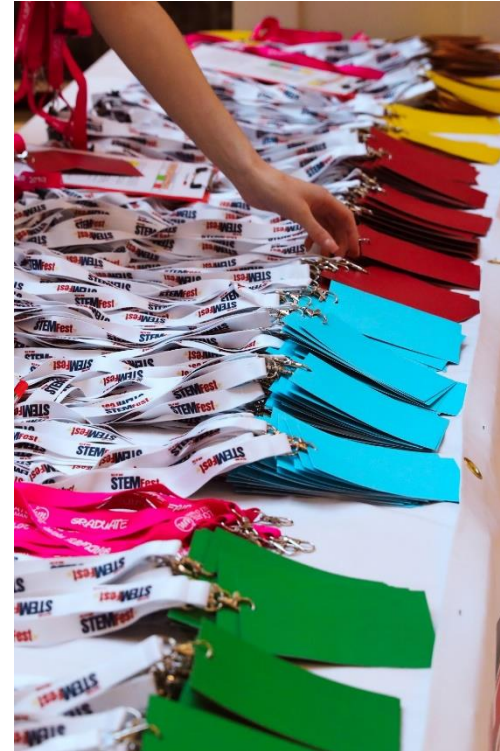
Lanyards

From £1,000

Sponsorship of the lanyards offers excellent exposure during the event as they will be worn by all students and teachers throughout the day.

This sponsorship package includes:

- Your company's logo to appear on the event lanyards
- Prominent company logo in event photography
- Lanyards will be supplied by the organiser. The design proof to be signed off by the sponsor prior to production



Gift bags

From £1,500

Sponsorship of the cotton tote bags offers excellent exposure as a bag is given to each student on arrival (and some teachers).

This sponsorship package includes:

- Your company's logo to appear on the cotton tote bags
- Prominent company logo in event photography
- Literature or additional gifts can be inserted into the bag prior to distribution (any additional costs to be covered by the sponsor)
- Brand exposure post event – bags in use after the event
- Tote bags will be supplied by the organiser. The design proof to be signed off by the sponsor prior to production



Water bottles

From £2,000

Sponsorship of aluminium water bottles offers excellent exposure as a bottle is inserted into each tote bag and given to each student on arrival (and some teachers).

- This sponsorship package includes:
- Your company's logo to appear on the water bottles
- Students use bottles throughout the day and fill them up with water from the water stations positioned in each room
- Brand exposure post event – bottles in use after the event
- Water bottles will be supplied by the organiser. The design proof to be signed off by the sponsor prior to production

carabiner bottle

Product Dimensions: 185 x 73 x 73mm
1-2 Spot Colour Print Area: 170 x 100mm



Product Colour: Silver
Print Colour Front: PMS 276 C
Print Colour Side 1:
Print Colour Back:
Print Colour Side 2:



Sponsor criteria

We welcome businesses to explore the diverse range of sponsorship opportunities available, should you be interested in any of the following sponsorship opportunities, please ensure you meet the following criteria.

- Are operating in a STEM sector (Science, Technology, Engineering, Maths)
- Are registered or incorporated in the Isle of Man
- Employ workers resident in the Island for Income Tax purposes
- Have no Government debts (NI/Tax/VAT etc.)